

Company Profile
Of
B-SECURE



B-SECURE SECURITY SYSTEMS

P O Box 100200 Scottsville Pietermaritzburg 3209

9 New England Road Scottsville Pietermaritzburg 3201

033-342 4222

Contact: Debbie Ridley

1. Business, Administrative & Contact Information

- a. Business Name: B-Secure Guards
- b. Business Type: Closed Corporation
- c. Company Registration Number: 2018/278247/07
- d. Tax Reference Number: 9205459234
- e. Telephone: 033 342 4222
- f. Fax: 033 342 4222
- g. E-mail: general.manager@b-securekzn.co.za
- h. Cell: 082 802 9004
- i. Physical Address: 9 New England Road; Scottsville;
Pietermaritzburg; 3201
- j. Postal Address: P O Box 100200; Scottsville; Pietermaritzburg;
3209
- k. Banking Details: Stegen Enterprises cc t/a B-Secure
Account: 56770007537
Bank Code: 221425
First National Bank

2. Introduction

a. Company History

Stegen Enterprises cc t/a B-Secure Security Systems was started in 1987 in the garage of Rudi Stegen, who still owns the company today. We have just added B-Secure Guards to the B-Secure group which has turned into the biggest privately owned security company in the Natal Midlands, all thanks to professional and yet hands on approach.

b. What the company does

B-Secure installs the highest quality security equipment. Our qualified technicians are able to confidently work on any panel type. Our core business is to provide 24 hour monitoring and armed response. Our armed response team consists of qualified security officers whose main focus is to ensure the safety of our clients. We have a guarding division in both Greytown and Pietermaritzburg.

3. Strategy

a. Vision Statement

B-Secure aims at being the best security provider in KwaZulu Natal by always going the extra mile. We aim at achieving this by listening to our customers; customising their security solutions and handling each customer query or complaint with dignified respect and urgency. We would like to grow into a household name in Pietermaritzburg and surrounds and be respected for our high work ethics and quality of service delivery.

b. Mission Statement

Our mission is to achieve our monthly goals, to keep a happy work force and to fine tune any process that needs it on a daily basis.

c. Values

B-Secure was built on honesty, respect and face to face service. These values are instilled in each and every staff member.

d. Business Goals & Objectives

B-Secure believes that having a happy staff complement filters through to the customers. Our daily goals are to please and delight both staff and customers and deal with any complaints or queries as soon as they arise. Our weekly goals are to ensure that any work which comes across our path is finished and seen to within a week of it being reported to us. Our monthly goals of an increased customer base; fewer complaints and increased compliments then naturally fall into place.

e. Business Strategy

Communication is key. We consistently are working on methods on how to increase communication levels between staff members as well as the security industry and customers. We do this through freely distributed Security Bulletins and on site client education. We have recently partnered with Safe Community where we work hand in hand in responding to any suspicious activity which the public report.

f. Economic Intent

We fully believe and support in the “Local is lekker” idea. Where possible B-Secure supports those smaller businesses who are overshadowed by bigger commercial enterprises. We sometimes end up paying a bit more, but it is worth knowing that we are supporting the local economy.

4. Business Concept

a. Business Concept

We supply and deliver fully customised security solutions for homes; businesses; schools; churches etc.

b. Products

We source the best quality products. We use amongst others, Texecom, Caddy and Paradox range of panels which give fewer false alarms.

c. Services

We offer 24 hour monitoring by a manned state of the art control room. 24 Hour Armed Response, who are monitored by a tracking

device. Each vehicle is equipped with a DashCam. We also offer customisation of any security service.

d. Business Competitiveness

Our customer service and face to face contact with our clients is our competitive edge. Our monthly monitoring and armed response rates are very competitive and we plan to keep them lower than our competitors at every price increase in the near future.

e. Quality Policy & Objectives

All of our products which we use are SABS approved as well as SAIDSA approved. We are a registered security provider with the Private Security Industry Regulatory Authority (PSIRA). We also work closely with SEESA (Consumer protection agents) to ensure that what we do is up to standard.

f. Service Pledge

B-Secure thrives on great customer service and we have integrated it into our daily procedures.

5. Management & Ownership

a. Management Structure

Please see attached the organogram.

b. Ownership Structure

Rudolph Heinrich Stegen (560606 5066 085) owns 100% shares

c. Attorneys

We are associated with Venn Nemeth & Hart as well as Mason Incorporated

d. Accountants

Guy W McEwen

e. B-BBEE. Level 4 Contributor

f. Tax Clearance status: Good Standing

6. Current Customers & Projects

Currently we have over 3500 monitored customers. If you would like to have references, please feel free to contact us and we will provide you with the details of references.

It needs to be mentioned that B-SECURE is a family orientated business with plenty of local knowledge. Over the years, B-SECURE has become a force to be reckoned with in the security industry. We assist the SAPS in apprehending suspects, securing crime scenes and pass on any information which our contacts might give us.

Thank you for taking the time to go through this business profile. If there are any questions or comments, please feel free to contact us.